PRESS RELEASE June 2, 2010

CHANCERY SAILING FESTIVAL

Annual, during the month of July Muskoka, the "Cottage Country" Ontario, CANADA

This philanthropic project was founded in 2009 by *Chancery Art Gallery* with intention to promote *sailing* as an aspect of the "green philosophy."

INTENTION

- Raise awareness of green navigation practices
- Encourage environmentally friendly boating
- Persuade sailing as "ecological therapy"
- Show your support of "green" tack
- Your Sails Matter...
- For "Sailing, Art, & Sanity"

GATHERING WITH SAILORS

(opening reception)

July 1, 6-8 pm, right before the firework on the Falls *Chancery Art Gallery* on Chancery Lane in Downtown Bracebridge

- · Sailing art show
- · Sailors' drinks and hors d'oeuvres
- Books on sailing are offered
- Musicians sing about the sails, wind, sea, pirates...

ART EXHIBITION "Coming About"

July 1-24, Chancery Art Gallery

- Fine art show on the sailing matter
- International call for artists

CHANCERY REGATTA

2010 July 10, start at 12 pm, Muskoka Lake

- Friendly, non-competitive sailing regatta
- From Eleanor Island to Taboo Resort
- Sailboats of any types, classes and sizes are invited
- Registration is not mandatory, but encouraged: www.ChanceryArt.com/REGATTA

YACHT SHOW

2010 July 10, 1-2 pm, docks of Taboo resort, Gravenhurst

- On the finish of Chancery Regatta
- Guests are invited on boards

GREEN EDUCATIONAL EVENTS

- July 1-24, Chancery Art Gallery
 - "Green books" presentation
 - Eco-cultural documentaries
 - The "green" themes in fine art
 - Living on a yacht...
 - Dr's talk about sailing and mental health
 - Offer a proposal of your "green" event



Sat., July 10 at noon Lake Muskoka, Ontario

- □ show your support of "green" tack
- all sailboats are welcome non-competitive, friendly regatta
- from Eleanor Isle to Taboo resort
- □ free registration on-line
- join the Chancery Sailing Festival
- find details on the Net at

ChanceryArt.com/REGATTA



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YOUR SAILS MATTER

"The only possible teacher except torture is fine art" Bernard Shaw The Doctor's Dilemma

From the Freudian view, arts derive from the same source as fantasies and dreams, and have the same purpose - to reduce tension in the soul. This applies to both creation and perception of the art, regardless of modality - painting, sculpture, literature, music, dance, etc. Thus, in some respects artists are not special - like the rest of us. they have the same narcissistic desires and fantasies, rather shameful to share under our cultural restraints. But unlike us, artists have a very special gift they are able to exhibit their fantasies in a skilful, camouflaged way, and to attract us first with the external, formal side of their work. It traps us, provoking a preliminary, properly aesthetic pleasure, turning our internal "censor" off guard. And then, it enables us to enjoy our own deep prohibited fantasies projected on the art - without shame and self-blame, with revealing catharsis. How are artists able to do this? It's their mystic secret; it's art.

"...The one thing which may in some degree reconcile the cultured person with life – scientific and artistic enjoyment..." Eduard von Hartmann Philosophy of the Unconscious

Chancery Art Gallery is a commercial gallery which offers solo and group exhibitions of contemporary fine art and acts as the artist's agent with exclusivity limited to Muskoka district of Ontario, Canada.

The gallery is affiliated with a psychology office on premises – www.PrivateCounseling.ca Occasionally, for "artist-in-crisis" a psychological consultation is offered *pro-bono*.

The gallery's mission: "Piece of pie to the artists, Peace of mind to the rest of us"

Dr. Lena Kolobow owner & director

Dr. Paul Ivanoff curator

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